

FIN Group Media Kit 2026

Reach compliance officers, GPs, fund admins, and marketing leads across **FIN Group**, **RegReview**, **InvestPrep**, and **ADScanner** — four high-intent properties serving the RIA, broker-dealer, private fund, and fintech ecosystem.

Audience Snapshot

Property	Primary Audience	Ideal Sponsors
FIN Group	RIAs, BDs, private funds, fintechs — founders, CCOs, COOs	Custodians, E&O carriers, RegTech, fund services
RegReview	In-house CCOs, compliance consultants, BD supervisors	RegTech, E&O, archiving, cyber, training providers
InvestPrep	GPs, fund admins, allocators, ODD teams	Fund admins, audit firms, KYC/AML, cap-call tooling
ADScanner	Marketing leads at RIAs/BDs/funds, agencies	Marketing tooling, design platforms, lead-gen vendors

Monthly Rate Card (per app)

Tier	Placement	Price / month	Inclusions
Startup	Footer logo strip	\$250 – \$400	Logo + link · quarterly impression report · ideal for bootstrapped RegTech & agencies
Bronze	Footer / sidebar	\$500 – \$750	Logo + 1-line tagline · monthly impression report
Silver	In-app banner / dashboard slot	\$1,500 – \$2,500	Logo + headline + CTA · monthly performance report
Gold ★ Most Popular	Branded nav slot or featured card	\$3,500 – \$5,000	Everything in Silver + 1 sponsored blog/quarter, “Powered by” callout, UTM & lead reporting
Platinum	Category exclusivity	\$7,500 – \$10,000	Multi-page premium placements, monthly co-marketing (blog + LinkedIn), lead-gen form, dedicated CSM

Multi-app discount — Run any tier across 2+ properties (FIN Group, RegReview, InvestPrep, ADScanner) and receive **15% off** each additional placement.

A La Carte Add-Ons

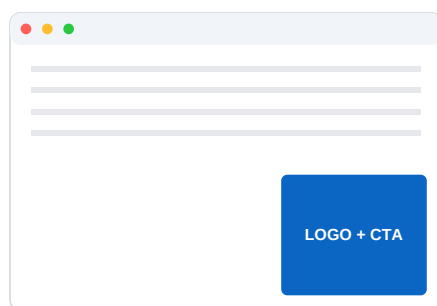
Sponsored blog post (one-off)	\$1,500
Weekly digest sponsorship (per send)	\$1,000
LinkedIn co-post (FIN Group + sponsor)	\$2,000
Webinar / lunch & learn	\$5,000 – \$10,000
Gated lead-gen download	\$2,500/mo + \$50/lead
Annual prepayment discount	Save 15%

Creative Specs

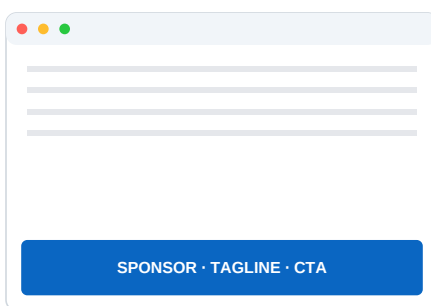
Placement	Dimensions (px)	Format
Sidebar / Footer banner	300 × 250 or 728 × 90	PNG, JPG, SVG (≤ 200 KB)
In-app dashboard banner	970 × 250 (responsive)	PNG, JPG, SVG (≤ 250 KB)
Featured card / nav slot	Logo 512 × 512 + 60-char headline + URL	PNG/SVG + plain text
Sponsored blog post	800–1,200 words + 1 hero image (1,600 × 900)	Google Doc + PNG/JPG
LinkedIn co-post	Hook + 80-word body + 1,200 × 627 image	Plain text + PNG/JPG

Sample Placements

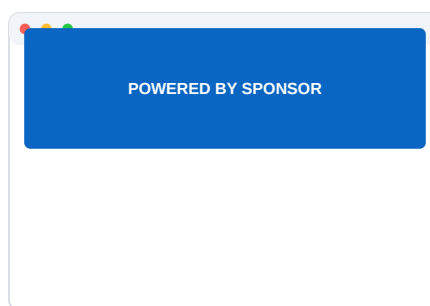
Approximate previews of how each placement appears in-context. Actual dimensions match the specs above.



Sidebar · 300 × 250



Leaderboard · 728 × 90



In-app Dashboard · 970 × 250

Press & Media Coverage

FIN Group and its platforms are regularly featured in industry press. Sponsors benefit from association with an established, quotable brand that shows up in press releases, syndicated feeds, and analyst briefings.

Date	Release	Outlets
Nov 2025	FIN Group Launches Reg Review — AI-powered compliance platform for RIAs, BDs, and private fund managers	EIN Presswire · AP Feed · Benzinga · MarketWatch · Yahoo Finance (syndicated)

Full newsroom: fingroup.io/press

How It Works

1. **Tell us** which app(s) and tier interest you via fingroup.io/advertise.
2. **Scoping call** (15 min) — we confirm placements, exclusivity, and timing.
3. **Insertion order** signed; assets due 5 business days before launch.
4. **Go live** with monthly performance reporting (impressions, clicks, CTR, leads).

Contact

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